



December 23, 2009, Montréal, Québec
Press release – for immediate distribution

Symbol: TSX.V: AFA
Shares outstanding: 163,843,234

Afri-Can Marine Minerals Joins the “AGORACOM 100” and Launches Online IR and Marketing Program

Afri-Can Marine Minerals Corporation (“Afri-Can”) is pleased to announce it has retained the services of AGORACOM Investor Relations (“AGORACOM”) (<http://www.agoracom.com>) to supplement and enhance current investor relations services provided by Paradox Investor Relations. AGORACOM will provide Afri-Can with online investor relation services, a Web 2.0 network for current shareholders, and awareness through the world’s biggest websites for attracting new shareholders. Afri-Can decided to augment its investor relations via the web to facilitate faster and more accessible communications with both current and prospective shareholders.

Effective January 8th, 2010, a customized and monitored Afri-Can IR HUB will be available on AGORACOM at (<http://agoracom.com/ir/Afri-Can>). The IR HUB will allow Afri-Can to communicate with all investors simultaneously in near real-time. This HUB will provide Afri-Can management with the ability to extend communications beyond text via audio messages, video presentations, webcasts and podcasts. In addition to traditional e-mail, investors will also have the ability to receive all communications via RSS feed.

AFRI-CAN IN THE “AGORACOM 100”

On January 19th, 2009, AGORACOM launched a Canadian TV, web and search engine marketing campaign to drive small-cap investors to the “AGORACOM 100”, an exclusive group of Canadian small-cap companies which includes Afri-Can. This marketing campaign targets main stream media including daily spots on BNN, CNBC TV, Bloomberg TV, The Globe & Mail’s GlobalInvestor.com, Google, Yahoo!, MSN, AOL, Facebook, AGORACOM and an array of other Tier 1 properties.

LAUNCH OF AFRI-CAN MARINE MINERALS COMMUNITY

Afri-Can’s IR HUB provides investors with two important functions. First, a monitored discussion forum for constructive and high-quality discussion amongst investors that is free of spam, profanity and misinformation. Second, it provides a social network for investors to create profiles that include photos, bios, video messages and a rating system.

TIER-1 EXPOSURE AND AWARENESS

As an exclusive provider of “Small-Cap Centres – Powered by AGORACOM” to GlobalInvestor, Yahoo Finance Canada, AOL Finance Canada and every Blackberry device, AGORACOM will provide Tier-1 financial coverage of all newsworthy Afri-Can press releases for the purposes of attracting new and prospective shareholders

Afri-Can’s President & CEO, Pierre Léveillé states, “I believe the time has come to increase our communications with both existing shareholders and the massive online small-cap community of investors. I encourage our shareholders to take advantage of our new online IR system: we are a fully accessible organization with a great story to tell.”



The terms of the agreement are as follows: AGORACOM shall receive monthly cash compensation of \$5,000 for a period of 12 months. Afri-Can has also granted AGORACOM 300,000 options to acquire shares at \$CDN 0.17 per share, vested on a quarterly basis and maturing on December 15th, 2012. This agreement is subject to Canadian regulatory approval.

On another matter, the Board of Directors has granted options to purchase eight hundred thousand common shares at 20 cents per share to two Directors of Afri-Can. These options are exercisable until December 18th, 2014.

About Afri-Can Marine Minerals

Afri-Can is a Canadian company, actively involved in the acquisition, exploration and development of major mineral properties in Namibia. Afri-Can's creative and scientific approach targets large marine diamond deposits in unexplored prospective territories.

About AGORACOM

AGORACOM Investor Relations (<http://www.AgoracomIR.com>) is North America's largest online investor relations firm for small-cap companies. It has partnered with the world's biggest internet companies, including Yahoo, GlobeInvestor, AOL, Google and Blackberry to market its clients to a massive audience of new small-cap investors. AGORACOM has served over 300 companies since 1997. With a traffic ranking above the top 0.5% of all websites around the world, AGORACOM Investor Relations and IR HUBs deliver two-way investor relations in near real-time and accessible 24 hours per day year round to shareholders worldwide, and go far beyond text by offering both audio and video communications.

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The statements made in this Press Release may contain forward-looking statements that may involve a number of risks and uncertainties. Actual events or results could differ materially from the Company's expectations and projections. The TSX Venture Exchange has not reviewed this press release and neither approved nor disapproved the information contained in this press release.

Investor Relations

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